



DETROIT ♦ APRIL 5-7, 2020

CFUNITED

POWER OF PLACE

CFUnited 2020 Breakout Sessions*

The CFUnited Conference Committee is excited to announce our breakout session lineup for CFUnited 2020: Power of Place. We want to thank everyone who submitted a proposal. Of the 85 submissions, selecting just 30 to fill our breakout slots was no easy task. The submissions were insightful, timely, innovative, collaborative and engaging. The 30 breakout sessions selected cover a wide variety of topics that speak to the top issues currently facing the industry.

A Capacity Building Strategy to Strengthen Nonprofit and Community Partners

Panelists:

- **Laura Ducceschi**, President & CEO, Scranton Area Community Foundation
- **Maggie Martinelli**, Director of Administration and Projects, Scranton Area Community Foundation
- **Jeff Smith**, Program Manager, Moses Taylor Foundation

Becoming the Trusted Advisor: Professional Advisor Partnerships When You're a Small Foundation

Speaker:

- **Elena Pullen-Venema, MBA, CAP®**, Director of Gift Planning, Community Foundation of Snohomish County

Changing the Game: Civic Leadership at the Boston Foundation

Panelists:

- **Sasha Zuflacht**, Manager of the Annual Campaign for Civic Leadership, The Boston Foundation
- **Other panelists to be announced!**

Coinvesting for Impact: Engaging Donors in Partnering to Support Foundation Priorities

Panelists:

- **Kirsten Kilchenstein**, Vice President of Donor Relations, Oregon Community Foundation
- **Maylian Pak**, Senior Donor Relations Officer, Oregon Community Foundation
- **Other panelists to be announced!**

AdNet

comma
COMMUNITY FOUNDATIONS, CONNECTED


COUNCIL on FOUNDATIONS

ProNet



DETROIT ♦ APRIL 5-7, 2020

CFUNITED

POWER OF PLACE

Collective Giving: A Look at Statewide and Multi-State Models

Panelists:

- **Carlos Garcia**, Environmental Resource Officer, Oregon Community Foundation
- **Anne George**, Donor Relations Officer, Oregon Community Foundation
- **Kris Kamann**, Chief Development Officer, Idaho Community Foundation
- **Elizabeth List**, Senior Philanthropic Advisor, Seattle Foundation

Communications Ideas That Worked

Panelists:

- **Michael Nguyen**, Communications Officer, Baltimore Community Foundation
- **Nicole Paquette**, Senior Manager of Marketing and Communications, Communities Foundation of Texas
- **Other panelists to be announced!**

Community Foundations Learning for Equity and Impact

Panelists:

- **Imee Cambroner**, Director of Impact – Analysis, Evaluation and Learning, Minneapolis Foundation
- **Tom Kelly**, VP Knowledge, Evaluation & Learning, Hawaii Community Foundation
- **Tim Wilmot, PhD**, Director of Strategy, Evaluation and Learning, Berkshire Taconic Community Foundation

Democratize your Community Foundation

Panelists:

- **Kathleen Enright**, President & CEO, Council on Foundations
- **Eric Hozempa**, Executive Director, Longmont Community Foundation
- **Chris Quaka**, Executive Director, Benton Community Foundation

Do No Harm: How Community Foundations Can Support LGBTQ Community Members

Panelists:

- **Heidi Beirich**, Director, Intelligence Project Southern Poverty Law Center & SPLC Action Fund
- **Bob Eichinger**, Senior Philanthropic Advisor, The Chicago Community Trust
- **James W. Head**, President & Chief Executive Officer, East Bay Community Foundation
- **Lyle Matthew Kan**, Vice President of Research and Communications, Funders for LGBTQ Issues

AdNet

comma
COMMUNITY FOUNDATIONS, CONNECTED

COUNCIL on FOUNDATIONS

ProNet



DETROIT ♦ APRIL 5-7, 2020

CF UNITED

POWER OF PLACE

Elevating the Message: Justice Focused Communications Strategies

Panelists:

- **Heather Gill Fox**, Public Relations and Marketing Specialist, Grand Rapids Community Foundation
- **Ashley Rene Lee**, Vice President of Public Relations and Marketing, Grand Rapids Community Foundation
- **Johngerlyn "Jonse" Young, CAP**, Director of Philanthropic Services, Grand Rapids Community Foundation

Endowment Fundraising

Panelists:

- **Emma B. Penick, MBA, CAP**, Senior Director, Gift Planning and Advisor Relations, The Boston Foundation
- **Betsy Townsend, MBA**, Gift Planning Officer, The Boston Foundation

Getting beyond the C-Suite: Partnering with Corporations to Engage Future Philanthropists

Panelists:

- **Lesley Grady**, Senior Vice President, Community, Community Foundation for Greater Atlanta
- **Josh Penny**, Corporate Citizen Manager, Mailchimp
- **Other panelists to be announced!**

Hate-Free Philanthropy and the First Amendment – A Dialogue: A Just Balance in an Unjust World

Panelists:

- **Gina Dalma**, Senior Vice President, Public Policy & Special Advisor to the CEO, Silicon Valley Community Foundation
- **Bob Eichinger**, Senior Philanthropic Advisor, Chicago Community Trust
- **Anna Fink**, Executive Director, Amalgamated Foundation
- **James W. Head**, President & Chief Executive Officer, East Bay Community Foundation
- **Brad Ward**, Lead Strategist, Community Philanthropy, Council on Foundations
- **Jeremy Wells**, Sr. VP of Philanthropic Services, St. Paul & Minnesota Foundations
- **Kristina Wertz**, VP of Engagement and Philanthropic Outreach, Funders for LGBTQ Issues

AdNet

comma
COMMUNITY FOUNDATIONS, CONNECTED


COUNCIL on FOUNDATIONS

ProNet



DETROIT ♦ APRIL 5-7, 2020

CFUNITED

POWER OF PLACE

Honest Lessons from the Journey to Improved Community Leadership

Panelists:

- **Jill Carpenter**, President and CEO, Community Foundation Alliance, Inc.
- **Amy Haacker**, Executive Director, Blue River Community Foundation
- **Sarah Origer**, GIFT Program Manager, Indiana Philanthropy Alliance

How to Educate and Engage the Next Generation of Leaders

Panelists:

- **Madison McCormick**, Grants Programs & Communications Manager, Comic Relief USA, Red Nose Day
- **Nicole Paquette**, Senior Manager of Marketing and Communications, Communities Foundation of Texas
- **Jennifer Touchet**, Vice President of Personal and Family Philanthropy, Greater Houston Community Foundation
- **Amelia White**, Senior Officer of Donor Engagement, Communities Foundation of Texas

How to Wear Multiple Hats and Do Good Work, Too

Panelists:

- **Brittany Kienker, PhD**, Knowledge Insights Specialist, Council on Michigan Foundations/Principal and Owner, Kienker Consulting
- **Tory Martin**, Director of Communications and Engagement, Dorothy A. Johnson Center for Philanthropy at Grand Valley State University

It's Good to Be Thanked: The Business Case for Organizational Fund Partner Appreciation

Panelists:

- **Ginger Mlakar**, Senior Counsel & Director, Donor Relations, Cleveland Foundation
- **Jennifer Trivelli**, Senior Marketing & Communications Officer, Cleveland Foundation

Journeys Towards Racial Equity in Community Foundations: From Learning to Action

Panelists:

- **Amy Chou**, Program Officer, Brooklyn Community Foundation
- **Rob MacPherson**, VP for Development and Strategy, Central Indiana Community Foundation
- **Pamela Ross**, VP for Opportunity, Equity and Inclusion, Central Indiana Community Foundation
- **Tamara Winfrey-Harris**, VP for Community Leadership and Effective Philanthropy, Central Indiana Community Foundation
- **Marcella Tillett**, Vice President of Programs and Partnerships, Brooklyn Community Foundation

AdNet

comma
COMMUNITY FOUNDATIONS, CONNECTED

COUNCIL on FOUNDATIONS

ProNet



DETROIT ♦ APRIL 5-7, 2020

CFUNITED

POWER OF PLACE

Making Headlines – Community Foundations Support Local Media to Save Democracy

Panelists:

- **Lenzi Abma**, Program Officer, Community Foundation for Southeast Michigan
- **Courtney Bengtson**, Director of Strategic Initiatives, Wichita Community Foundation
- **Michael Murphy**, Chief Marketing Officer, Cleveland Foundation

Motown Special: Mo Data Mo Problems

Panelists:

- **Bryan J. Del Rosario**, Staff Counsel, Council on Foundations
- **Suzanne S. Friday**, VP of Legal, Council on Foundations
- **Other panelists to be announced!**

Philanthropic Generational Family Planning for Advisors

Speaker:

- **Lisa Jolley**, Director of Donor Services, The Columbus Foundation

Place-Based Grantmaking, Localization & Data: Strategies for Effective Disaster Recovery

Panelists:

- **Tanya Gulliver-Garcia**, Assistant Director of Major Initiatives, Center for Disaster Philanthropy
- **Regine Webster**, Vice President, Center for Disaster Philanthropy

Power of Place: Connectedness Through Community Indicators

Panelists:

- **Frank Ridzi**, Vice President for Community Investment at the Central New York Community Foundation
- **Nadege Souvenir**, Vice President of Operations & Learning, Saint Paul & Minnesota Foundation

Risky Business: How to Proceed Boldly--and Survive!

Panelists:

- **Susan Datz Edelman**, VP, Strategic Communications, The Community Foundation for Northeast Florida
- **Kathleen Shaw**, VP, Programs, The Community Foundation for Northeast Florida

AdNet

comma
COMMUNITY FOUNDATIONS, CONNECTED

COUNCIL on FOUNDATIONS

ProNet



DETROIT ♦ APRIL 5-7, 2020

CF UNITED

POWER OF PLACE

Sharing Power Through Community Engagement

Panelists:

- **Sabrina Hargrave**, Program Officer, Brooklyn Community Foundation
- **Marcella Tillett**, Vice President of Programs and Partnerships, Brooklyn Community Foundation

Stronger Together: Funder Collaboratives, A User's Manual

Panelists:

- **Kerry McCarthy**, Vice President for Philanthropic Initiatives, The New York Community Trust
- **Barbara Tavares**, Special Projects Officer, The New York Community Trust

Think Tank Moment: Alzheimer's and Fund Advisors – What to Do?

Panelists:

- **Eric Anderson**, Director of Stewardship, The Minneapolis Foundation
- **Other panelists to be announced!**

THRIVE Thomasville Heights: Shifting Power Through Resident-Led Grantmaking

Panelists:

- **Sivan Hines**, Donor, Community Foundation for Greater Atlanta
- **Mindy Kao**, Program Associate, Community Foundation for Greater Atlanta
- **Michael Lucas**, Deputy Director, Atlanta Volunteer Lawyers Foundation
- **Jovan Miles**, Principal, Thomasville Heights Elementary School
- **Kathleen Wagner**, Senior Philanthropic Officer, Community Foundation for Greater Atlanta

Twenty Ideas to Engage Your Community in Giving

Moderators:

- **Mary Holmes**, Executive Director, Cumberland Community Foundation
- **Scott Wierman**, President, The Winston-Salem Foundation

Yes to Data, No to Donors: An Innovative Scholarship Program Raises Funds and Engages Community Partners & Cross-Team Leadership

Panelists:

- **Neel Hajra**, JD-CEO, Ann Arbor Area Community Foundation (AAACF)
- **Jillian Rosen**, MBA-Vice President, Community Investment (Programs), AAACF
- **Shelley Strickland**, PhD-Vice President, Philanthropy (Development & Donor Relations), AAACF

**Session titles and speakers are subject to change*

AdNet

comma
COMMUNITY FOUNDATIONS, CONNECTED

COUNCIL on FOUNDATIONS

ProNet