March 27, 2020

Dear CFUnited Community,

As the spread of COVID-19 across the U.S. continues to affect our lives, both professionally and personally, the CFUnited Committee has been faced with an increasingly difficult decision. On March 10, when we announced that CFUnited 2020 was being postponed, our focus and intention were to reschedule the conference for a later date in 2020. Since then, the CFUnited Committee and the partner organizations have met on a near daily basis to determine how to best move forward.

We regret to share the news that the committee has determined that due to the uncertainty around the length and spread of the COVID-19 pandemic, CFUnited 2020 will be cancelled. This was an extremely difficult decision to make, especially in light of the considerable investment of time, talent and resources that have gone into planning the conference. We sincerely believe that it is in the best interest of all attendees, sponsors, exhibitors and partners that we have a conference that is not only safe, but upholds the high standards of excellence that CFUnited has set for itself.

While we will not have the chance to come together in Detroit, CFUnited is working on several ways that we can harness the effort our presenters and sponsors have already put into CFUnited 2020. We will be sharing those with you in the coming weeks. Stay tuned for announcements to come!

On Monday, March 30 you will receive an email with details outlining the process for conference registration refunds. If you or your community foundation is in the position to donate your registration fee to CFUnited, that money will be used to cover conference expenses AdNet, COF, ProNet and CommA are unable to recoup. We understand and appreciate that not everyone will be in the position to do so and will be refunding those conference registrations, less the $150 administrative processing fee detailed in our registration policies.

I want to take a moment to give a huge thank you to the sponsors and exhibitors of CFUnited. Without your commitment to the field and to the goals and vision of CFUnited, we would not have been able to develop such a robust and rich conference. Thank you.

We set out to plan CFUnited 2020 over 12 months ago and the conference had far surpassed every goal and metric that we had established. This was a difficult decision that we share with heavy hearts, but we know it is the right one. We will miss seeing each of you in Detroit but hope to see you on one or more of the virtual engagements that will be offered and if not, we hope to see you in person soon. Be safe. Be well. And we wish the best to you, your friends, families, and communities during these challenging times.

Sincerely,

Eric Hozempa
Chair, CFUnited 2020